



Tabitha Omolara ABIOLA

Coral Springs FL. USA.

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TALENTS SUMMARY

Extremely passionate and creative about UX/UI, and Web development, believe in using simplicity to bring about unique interface and web design. Also, have a strong background in Learning and Development, successfully resulted in the secure of national and global business development projects. Very motivated to inspire through design strategies and always ready to explore new territories.

TECHNICAL SKILLS

Operating Systems & Applications WordPress, HTML, CSS, WordPress, Elementor, WP Bakery, ManageWP, Shopify, WooCommerce, Adobe DC, Adobe XD, Fotor, hotjar, Wireframing (Balsamiq), MS Office/Windows (all versions), MS Project, Adobe Acrobat Pro, Yoast & Google Metrics (SEO) OneNote, Zoom, Dropbox, Outlook , Microsoft Teams, ZOOM, Google Meet.

PROFESSIONAL STRENGTHS

Prototyping
Usability Testing
UX/UI and Web design

Strategic Planning & Growth
Develop/Create Solutions
Project Management

Coaching, Mentoring and Development
L&D Budgeting Solutions
Contract Negotiations/Bid Writing

HIGHLIGHTS OF ACCOMPLISHMENTS

- Designed & developed two flourishing political campaign websites 2023 (for 2024 elections) worth nearly \$10,000
- Designed & developed over five successful websites (full cycle) in 2023 worth over \$7,000
- Interface design strategy consultation resulted upgrading in-house UID saving additional costs of up to \$3,000
- Successful company branding and e-presence strategy, achieving at least a 40% client retention including 4 global project collaborations
- Designed client website/social media content (as pro-bono), saving over \$2000
- Led a team of 7 stakeholders - wrote bids, projected costs, resulting in an award of £95,000 for a WW1 project
- Implemented e-working strategy; an increase in productivity; decreased project administration by 40%; staff onboarding, including management of company's website/created content (twitter and site - resulted in a 20% increase in client retention.

PROFESSIONAL EXPERIENCE

userExperience Consulting LLC – (Contracted by: A Better Concept, Inc.) **UI/UX, Senior Web Developer & Senior HR Administrator**

2023(Jan.) – 2024 (Jan.)

- Designed and developed (also updated certain parts) of existing ecommerce site (i.e., shopify)
- Designed and developed in-house training materials including HR resources e.g., pay slips (interactive pdf documents)
- Redesign and development of existing company presence: i.e., company website (moving from one platform (WP Bakery) to another (WP Elementor)

(blog).

- Oversee interns (2) within the specialisms of Public Relations and Graphics by supervising their personal development (update resume, identify strengths and weaknesses, encourage shadowing and provide the opportunity to take part in reverse mentoring).\Monitored Summer Youth Employment interns (web development and Team building).
- Working as a part of a team of 2 for the design and development websites for company contracts (wire-framing, hi-fidelity, low fidelity, persona, usability testing, prototyping etc.
- Engage with clients throughout the design cycle e.g., UE.

A Better Concept, Inc., **Web Developer & HR Administrator** Oakland Park, FL. USA

2021(Nov.) - 2022 (Dec.)

- Maintain company e-presence: Redesigned existing company website within WP Bakery
- Designed and Developed company HR templates e.g., invoices, policies and procedures.
- Worked as a part of a team of 5
- Positively engaged in company community outreach, celebration events
- Positively contributed to team meetings during brainstorming sessions.

QuiSec Consulting – (**Contract: Pro-reactivity**) **UI/UX, Web design Consultant**

2018 (Jul.) – 2020 (Dec.)

Spearheaded various Training & Application Revamping. Actively planned and managed company's qualitative analysis and design of user-training and development of application design.

- Designed a new company training interface incorporating Light Ethnography – resulting in an increase of 25% of client satisfaction
- Consulted on interface design options resulting in client upgrading in-house interface design saving additional costs of up to \$3,000
- Spearheaded delivery of user training and support, saving client additional outsourcing consulting costs

QuiSec & DIL Consultants, **Principal Consultant**, London UK

2016 (Feb.) – 2018 (Jul.)

Acted as project lead and management for the Coaching & Mentoring of clients, actively identified and captured; retained 4 global team specialists (i.e., China, Saudi Arabia and UK).

- Created and managed company branding with e-presence strategy, achieving at least a 40% client retention
- Designed/managed website/social media content on a daily basis (as pro-bono), saving company over £2000 (updates and running costs)
- Designed, developed, produced and maintained company website which resulted in a 50% global interest in company also led to 4 offers for global collaborations

VOLUNTEER WORK

Web development, Consulting, IxD (interaction design), wire-framing, UR (user research – plan, conduct competitor analysis), UX (user experience), and UXD (user experience design). **Clients:** Calvary Outreach Fellowship Center, FL. and Wise Mind Project.

EDUCATION

Web Development, Atlantic Technical College

Coconut Creek, FL

BSc (Hons.) Computing & Information Technology, London Guildhall University

Ldn., UK

MSc. Post Compulsory Education & Training, University of East London

Ldn., UK

A1/A2 - Assessors Award Level 3, Eden College of HR Development & Management. Studies

Ldn., UK

Learning and Development Higher Diploma Level 5, Chartered Institute of Personnel and Development (CIPD)

Ldn., UK

MSc. User Interface Design, London Guildhall University

Ldn., UK